

Greetings Musicians!

We are so glad that you are helping to keep the traditions of bluegrass and folk music alive for future generations!

In order to support you and your music we have developed this special membership option with lots of extra benefits for only \$35 per year. That's just \$10 over our regular membership price, and you get...

- ▶ 1 year of newsletters emailed to the address of your choice
- ▶ \$10 discount for each additional member of your band that signs up for a new regular membership
- ▶ A description of your band, a photo, and contact information on our club website and a link from our site to yours
- ▶ Full details about your band on the referral list (for when people are looking for musicians)
- ▶ 1/8 page ad or announcement in every issue of our club newsletter (12 times per year), to be used to promote your band as you wish...
 - Ads for your band - get more gigs!
 - List of upcoming performances - get a bigger audience!
 - Ads for CDs, T-shirts, mugs, etc - sell your stuff!
 - Ads for lessons, services, etc.

...PLUS to introduce yourself, the first ad you place can be up to 1/4 page size!

If you are already a member, we can still add these bonus features. Simply check the "upgrade" box and we will add a year to your current membership plus start your extra benefits now! (If you recently renewed, contact us for more options).

This special offer is for all musicians, whether or not you have a band. If you play solo or are hoping to get into a band these benefits will hopefully get you more exposure as well!

North County Bluegrass and Folk Club Bands and Musicians Membership

Check One: New Membership Renewal Upgrade

Date: _____

Band or Group Name: _____

Website to be linked: _____

Name of Primary Contact Person: _____

Address: _____

City _____ **State** _____ **Zip** _____

Phone: _____ **Alt Phone:** _____

E-mail: _____

Check One: Send newsletters to the above email
 Send newsletters to a different person
(list contact information on reverse)

Names of other members of your band:

(these members will be eligible for a \$10 discount off a new regular membership - it is their responsibility to contact us for a membership form and to request the discount)

List instrument(s) played:

Musical style(s):

**Typical venues where you perform
(festivals, clubs, weddings, parties, etc):**

Cost (or range) to perform:

County or limits of region where you will travel for a gig:

What else do you have to offer?

lessons CDs Other (describe):

For a 1-Year Membership, please complete & mail this form with your check for \$35, payable to

North County Bluegrass & Folk Club

Send to: John Carley 19808 Fortuna Del Este Escondido, CA 92029-5914

We will contact you to get additional information for our club website and newsletter ads.

Thank you and Welcome to the Club!

www.NorthCountyBluegrass.org

Order and pay online with



Greetings Musicians, and thank you for your membership in our club!
 We hope that our extra benefits will help support your music in the coming year.
 Details of your membership benefits are as follows...

- ▶ 1 year of newsletters emailed to the address of your choice. If you have not already done so, please choose which band member will be receiving these newsletters. If this person is already a member, an additional year will be added on to the current expiration date.
- ▶ \$10 discount for each additional member of your band that signs up for a new regular membership. Each band member that is listed on your form is eligible to receive this discount when they join our club any time during the year, as long as your band membership is current. All they need to do is use a regular membership form and write "BAND MEMBER" at the top, then deduct \$10 from the total.
- ▶ A description of your band, a photo, and contact information on our club website and a link from our site to yours. Please send this information directly to our webmaster at info@northcountybluegrass.org. You can even send a song sample if you like!
- ▶ Full description of your band on the referral list (for when people are looking for musicians). This information will be taken from your initial membership form. If you want to review how the information looks, just contact the database manager to request a copy of the referral list.
- ▶ 1/8 page ad or announcement in every issue of our club newsletter (12 times per year), or 1/4 page ad every other month, to be used to promote your band as you wish...
 - Ads for your band - include a photo, tell where you perform, describe your style, etc.
 - List of upcoming performances - give dates and locations, cost, etc.
 - Ads for CDs, T-shirts, mugs, etc - be sure to include a picture!
 - Ads for lessons, services, etc. - let people know what you offer!

TO DO LIST:

- Notify band members of their discount and get them signed up!
- Send band bio, photo, links, song samples, etc. to webmaster
- Check the referral listing, make any corrections necessary
- Prepare first ad (1/4 page) for newsletter by _____
(deadline)

...PLUS to introduce yourself, the first ad you place can be up to 1/4 page size! Use this large ad to let everyone know who you are, and be sure to include a photo!
 NOTE: To guarantee placement, ads should contain different content each month. If your ad has static content (such as a business card) we will not use it in every issue. We will rotate those ads with other content, and your ad will appear several times during the year.
 The deadline for ads is the 10th of the month PRIOR to the issue coming out. It is your responsibility to get the ad submissions in before the deadlines, so please contact the newsletter editor well in advance! We do not issue credit for a missed month.

Thank you! If you have any questions please contact Ann Smith or Margaret Broberg and we will do our best to help you!

Memberships	Ann Smith	760-402-1577	karpdiem2@yahoo.com
Newsletter Editor	Jim Henderson	760-758-8886	ncbfletter@gmail.com
Database Manager	Margaret Broberg	760-639-5464	Broberg7@yahoo.com
Website Manager	Margaret Broberg	760-639-5464	Broberg7@yahoo.com

www.NorthCountyBluegrass.org

This page is not for sending to people, it is just for reference if they ask...

Alternatives for members who recently renewed:

1. We can start your band benefits now and add an additional year on to your current membership.
2. You can let someone else in the band receive the newsletter.
3. You can pay to “upgrade.” If you pay the difference between what you already paid and the \$35 band fee, we will add 1 full year of extra benefits. Your individual membership will still be up for renewal at its current expiration date, but your extra band benefits will start now and continue for an entire year.